



Your personal invitation

**It's like nothing you've seen. Or heard.
EXPERIENCE the breakthrough.**

Dear Customer,

As your dedicated Bose Outlet Store in York, it is my pleasure to keep you up to date on the latest developments in home entertainment. And I'm writing because I have something very exciting to share with you.

You may be familiar with Bose's reputation for innovation and performance in audio technology. Perhaps you're already a Bose user. But were you aware that Bose has launched a revolution in home entertainment?

"In the nineteen years that I have worked here, this is by far the coolest thing that I have been a part of", says Bill Berardi, Engineer at Bose Corporation.

When I experienced this product for the first time, I too was simply blown away by its performance. Honestly, it was unlike anything I've ever experienced. You really have to see it to believe it. I would like to invite you to a personal demo to experience Bose's new entertainment system. I'm sure you'll be as amazed as I was.

If you would like to attend our event on either 19th or 20th November, please RSVP by 16/11/2011 or simply visit the store on the day!

Yours faithfully

Kerry Brewer
Store Manager